



QUALITY IN CAREERS WEBSITE ©

CEIAG Case Study: Batley Girls' High School

The School

The school is part of **Batley Multi Academy Trust**, which is a medium sized Trust of six schools, including three secondary schools, three primaries, one sixth form, and the Yorkshire Rose Teaching Partnership.

[You can find out more here.](#)

Batley Girls' High School (BGHS) is home to a diverse community of students, who join from 11 years of age and enjoy a holistic education through to age 19 (post-16 at BG6 College). The school is proud to offer young people an educational experience that extends beyond traditional curriculum and are passionate about nurturing a thirst for lifelong learning.

The school's vision: 'Every Opportunity for Excellence' - celebrates achievement in every way. *'We believe that each individual student is uniquely talented. We enable our young people to explore their talents to allow them to flourish and become confident young adults who are able to make the most of their opportunities.'*

Through dedication to careers education within the school - across the Trust and the local community - the school aims to improve awareness and engagement with all its young people and their families.

Career Education, Information, Advice and Guidance (CEIAG)

The school has a dedicated Careers Leader, Iffat Ahmad, who is a qualified Level 6 Careers Leader and also a member of the C+K Careers 'Quality in Careers Standard steering group'.

Iffat works closely with the PHSCE Coordinator and the external Careers Practitioner and there is excellent support from a careers mentor and administrator.

The school has excellent partnerships with a wide range of businesses and higher education institutions who provide a wealth of support as well as careers activities across the STEAM (Science, Technology, Engineering, Arts and Maths) and Green Careers spectrum.

Batley Girls' High School sees the strategic benefits of CEIAG as being:

- Direction for its whole-school strategy (The school's SEF)
- An embedded relationship and deep appreciation of its community and challenges which help to shape and evaluate the Careers Development Plan
- Raising the profile of the Careers Programme within the school curriculum, local community and with Governors as well as across the Trust family of schools.
- Reduction of NEET

Developing Curriculum Links

The careers programme is delivered in PSHCE via a 50 minute lesson every week and careers is included as a core topic every half term. The programme is well resourced and well organised. Careers are also embedded effectively through the curriculum.

BGHS uses a range of approaches to highlight to students the relevance of the content, skills and values of the courses they are taking, to their future careers.

Working with Parents

The school has an active 'Stronger Together Parents & Carers Forum' which meets every half term. At these meetings careers information and activity is a standing agenda item.

The school also has established a programme with this group through a series of visits and a parent/carer-led 'Employability Roadshow' in order to promote career opportunities to the students. This has provided an excellent platform and the school works diligently to raise the aspirations of young people and broaden their horizons by engaging their parents/carers directly in this process.

Stronger Together is also involved with various visits to local universities and businesses. This offers the experience of a typical university day and the opportunity to find out about student finance at Higher Education and helps to raise student aspirations.

Quality

Batley Girls High School was one of the first schools in West Yorkshire (along with Upper Batley High School) to achieve and maintain all 8 Gatsby Benchmarks.

BGHS has continuously held the former C+K CEIAG Quality Standard and now the national **Quality in Careers Standard** since 1999, undergoing a number of 3-yearly reviews to maintain the accreditation. Each review has demonstrated that the school continues to value CEIAG highly and continuously strives to further develop and improve its careers provision.

There is a real commitment from the school's Senior Leaders to provide high-quality CEIAG in school and this is reflected in the school's vision of 'Every Opportunity for Excellence', which celebrates achievement and aspirations in every way.

The school models good practice in its approach to raise students' aspirations for the future, starting in Year 7. This includes the early focus on CEIAG, STEM events, Green Careers, access to the Careers Fair for students and parents/carers and Key Stage 3 graduation.

Extract from the School's Ofsted Report: January 2025

"Personal Development – Outstanding"

"Pupils' personal development is a priority across key stages and is embedded exceptionally well. Every opportunity is carefully intertwined with learning to allow pupils to develop a much richer experience of life. For example, pupils have opportunities to learn from local artists and take part in trips carefully matched to the curriculum. Pupils are very much involved in the life of the school."

The school is deeply committed to providing a strong career education. Pupils engage with a wide range of employers and education providers. They can confidently talk about the experiences they have had. Pupils receive personalised careers support to make their next step as well matched as possible. Disadvantaged pupils receive targeted support to have constructive encounters with the world of work."

Pupils are helped to understand the range of local, regional and national opportunities available to them. Students in the sixth form take up an array of activities which support, extend and enrich their academic studies. They aspire to an impressive range of ambitions and successfully progress to high-quality destinations."

Trustees, trust staff and governors have a clear understanding of the school and its priorities. They provide effective challenge and support. Leaders work together to bring in ideas which aid the school's development. Parents are actively consulted and engage with leaders to help shape improvements that further enhance the school."

CONTACT DETAILS:

Careers Leader - Iffat Ahmad iahmad@batleygirls.co.uk

Tel: 01924 350080

(p) June 2016.

Updated March 2025 with the latest Ofsted Report Extract.