

**OFFICIAL BRAND GUIDELINES for Licensed Awarding Bodies**

Originally approved 10.3.2017, updated 18.5.2018 and 5.2.2019

\*\*\*\*\*

**The Quality in Careers Standard logo design specifications FEBRUARY 2019**

You can download  
the Primary Quality in Careers logo directly from our website  
<http://www.qualityincareers.org.uk/documents/logo.png>

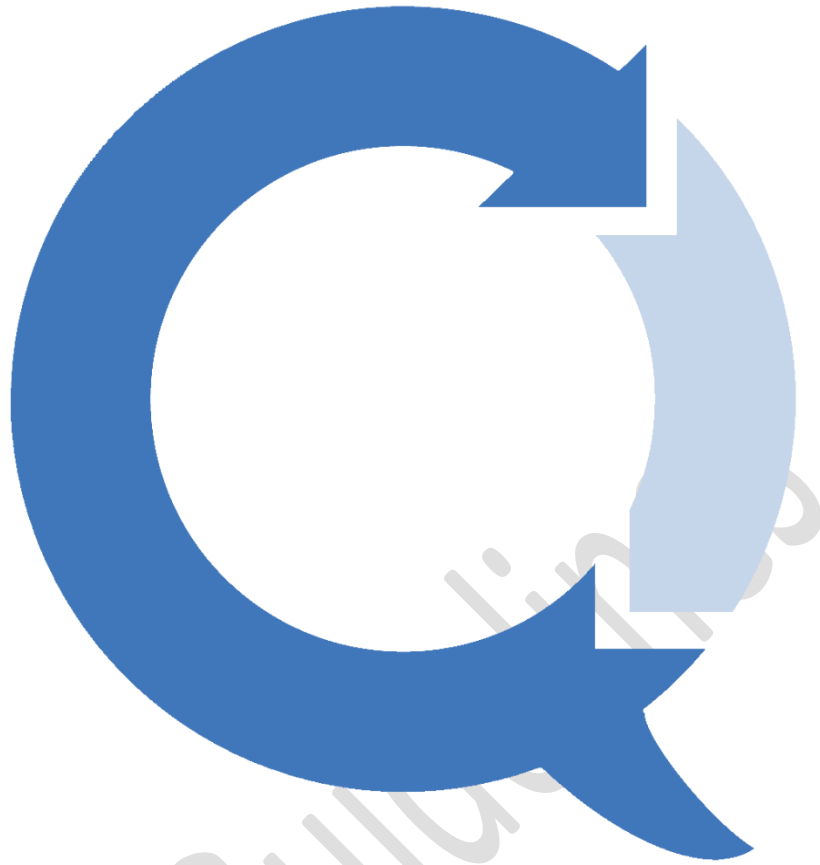
and a Transparent Blue logo for your website use also from ours  
<http://www.qualityincareers.org.uk/documents/logo-transparent-blue.png>  
simply right click, copy and download

\*\*\*\*\*



\$primary-color: #4077ba;  
\$transparent-color: rgba(64, 118, 186,  
0.3);  
#c5d5ea  
Font used is: Adelon Medium

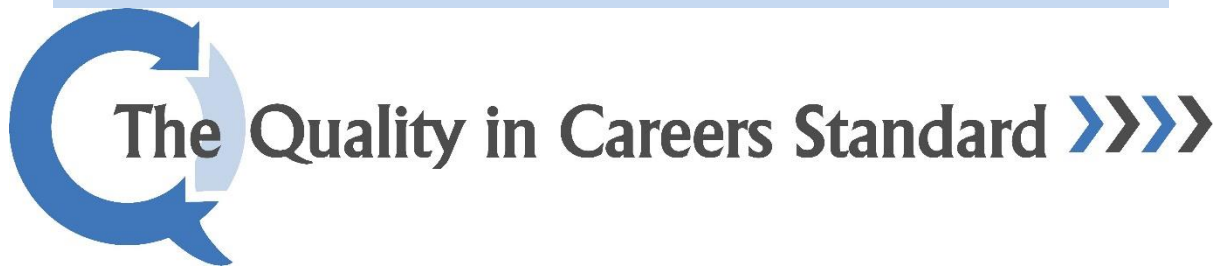
\*\*\*\*\*



# **QUALITY IN CAREERS STANDARD**

Official Curriculum

The “Committed to work towards” certificate



This is to certify that  
**THE XXXXXX SCHOOL, North Yorkshire**  
has publicly  
**“committed to work towards  
meeting the Quality in Careers Standard  
incorporating the Gatsby Benchmarks”**  
- the national quality award  
for its careers education, information,  
advice and guidance provision.

*Signature*

(name) CEO

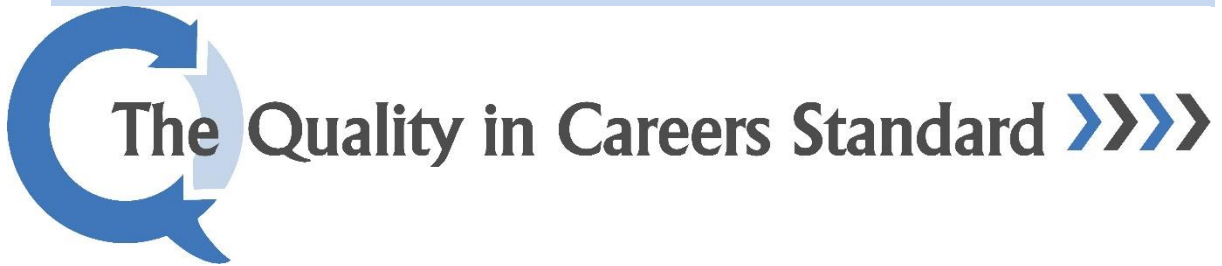
CSW Group trading as *Investor in Careers*

Commitment certificate awarded on 25<sup>th</sup> May 2018

by *Investor in Careers*

(your logo) as a Licensed Awarding Body  
for the national Quality in Careers Standard

## The “Making Good Progress” certificate



This is to certify that  
**THE XXXXXX SCHOOL, North Yorkshire**  
has been assessed as  
**“making good progress towards  
meeting all the accreditation criteria  
incorporating the Gatsby Benchmarks”**  
for the national quality award  
for its careers education, information,  
advice and guidance provision.

The award is for a period of up to 3 years,  
expiring at the latest on 25<sup>th</sup> May 2021.

*Signature*

(name) CEO

CSW Group trading as *Investor in Careers*

Awarded on 25<sup>th</sup> May 2018 by *Investor in Careers*  
(your logo) as a Licensed Awarding Body  
for the national Quality in Careers Standard

## The “Fully Meeting” certificate



This is to certify that  
**THE XXXXXX SCHOOL, North Yorkshire**  
has been assessed and accredited as  
**“fully meeting all the accreditation criteria  
incorporating the Gatsby Benchmarks”**  
for the national quality award  
for its careers education, information,  
advice and guidance provision.

The award is for a period of 3 years,  
expiring on 25<sup>th</sup> May 2021.

*Signature*

(name) CEO

CSW Group trading as *Investor in Careers*

Awarded on 25<sup>th</sup> May 2018 by *Investor in Careers*  
(your logo) as a Licensed Awarding Body  
for the national Quality in Careers Standard